



PIVARSKI SEKTOR SRBIJE U ODNOSU NA SEKTOR PIVARSTVA ZAPADNOG BALKANA I EVROPSKE UNIJE

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Sažetak:

Proizvodnja piva je veoma važan privredni segment kako u državama EU tako i u Republici Srbiji. Prihod od proizvodnje piva u Evropi iznosi više od 50 milijardi evra godišnje, od kojih, preko 42 milijarde, pripada poreskim prihodima. Učinak na ime akcize u Srbiji, u 2022. godini je veći od 130 miliona evra na ime plaćene akcize, dok je ukupni učinak preko 280 miliona evra. Pivarski sektor Srbije je vodeći sektor na Zapadnom Balkanu, a u odnosu na države EU taj sektor, sa svih proizvodnih aspekata, se nalazi na 14, 15 ili 16 mestu. U pivarskom sektoru Srbije direktno je angažovano oko 2.430 zaposlenih, što je za oko 10% više u odnosu na 2020. godinu i sa aspekta broja angažovanih to predstavlja jedan vid oporavka ovog sektora. U 2022. godini proizvedeno je 5,65 miliona hektolitara piva, što je 2,25% više u odnosu na proizvodnju ostvarenu u 2021. godini. U 2023. godini, po mesečnom istraživanju RZS, proizvodnja piva je iznosila 5,85 miliona hektolitara, na osnovu čega možemo pretpostaviti da će, kada dobijemo podatke iz godišnjeg istraživanja (krajem novembra), rast proizvodnje u odnosu na 2022. godinu biti veći. Pandemija COVID-19 u 2020. godini i delom u 2021. godini, je drastično uticala na pad poslovanja pivarske industrije zbog ograničenja rada ugostiteljskih objekata, organizacije muzičkih i drugih dešavanja, kao i zbog pada realizacije u turističkom sektoru, što se vidi iz statističkih podataka RZS i podataka iz Registra proizvođača piva, koji vodi Ministarstvo poljoprivrede, šumarstva i vodoprivrede.

Ključne reči: proizvodnja piva, poslovanje pivarskog sektora u Srbiji na osnovu podataka dobijenih iz Registra proizvođača i uslužnih punioca piva, Republičkog zavoda za statistiku i Uprava carine



THE BREWING SECTOR OF SERBIA IN RELATION TO THE BREWING SECTOR OF THE WESTERN BALKANS AND THE EUROPEAN UNION

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Summary:

Beer production is a very important economic segment both in EU countries and in the Republic of Serbia. The income from beer production in Europe amounts to more than 50 billion euros per year, of which over 42 billion belongs to tax revenues. The effect on behalf of excise duty in Serbia in 2022 is greater than 130 million euros on behalf of paid excise duty, while the total effect is over 280 million euros. Serbia's brewing sector is the leading sector in the Western Balkans, and in relation to EU countries, that sector, from all production aspects, is in 14th, 15th or 16th place. About 2,430 employees are directly employed in the brewing sector of Serbia, which is about 10% more than in 2020, and from the aspect of the number of employees, this represents a type of recovery of this sector. In 2022, 5.65 million hectoliters of beer were produced, which is 2.25% more than the production achieved in 2021. In 2023, according to the RZS monthly survey, beer production amounted to 5.85 million hectoliters, based on which we can assume that, when we receive the data from the annual survey (at the end of November), the growth in production compared to 2022 will be higher.

The COVID-19 pandemic in 2020 and partly in 2021 drastically affected the decline in the business of the brewing industry due to restrictions on the operation of catering facilities, the organization of musical and other events, as well as due to the decline in realization in the tourism sector, which can be seen from statistical data RZS and data from the Register of Beer Producers, which is managed by the Ministry of Agriculture, Forestry and Water Management.

Keywords: beer production, operations of the brewing sector in Serbia based on data obtained from the Register of Beer Producers and Service Bottlers, the Statistical Office of the Republic of Serbia and the Customs Administration